

Pontiac 1950

A rare survivor with style, story, and swooping lines

This beauty hails from sun-soaked Valess, New Mexico, and was once the pride and joy of Ms. Charlotte Smith. And believe it or not—it was saved just moments before being crushed in a scrapyard. Even the yard worker said:

“No way. This one deserves a second chance.”

Luckily, our collector network reaches far and wide—even into junkyards. When we got the call offering it for the price of scrap metal, we didn’t hesitate.

What you see here is a remarkable example of American postwar design—a sleek “Sedanette”, also known as a fastback coupe, with a graceful, sweeping rear. Think of it as America’s cousin to the Tatra 603. The body tapers elegantly between two pronounced fenders, ending in beautifully old-school taillights. And who do we have to thank for this visual treat? None other than Harley Earl, the design legend behind the 1959 Cadillac, Buick Riviera, and Chevrolet Corvette. Oh—and that glowing figurehead on the hood? It’s a Native American chief. When you start the car, he lights up. A glowing reminder that even from the brink of destruction, beauty can be reborn.